



MESH → **DIRECT**

construction & event branding



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About Us

Our Story

About Us

Mesh Direct is one of Australia's leaders in grand format printing and out-of-home advertising, supplying printed signage nationwide. All of our products are printed in Australia using superior quality materials and the finest inks on the market. Our main focus is, and always has been on quality products and exceptional customer service.

For a company so driven by quality, our pricing is very competitive. We consider ourselves the best value grand format printing supplier in Australia because of the longevity of our banners and the outstanding print quality.

We work with some of the largest (and smallest) Australian businesses across a variety of industries. Mesh Direct specialise in the construction industry and we have a great depth of knowledge about building site applications for a variety of grand format printing.

Ultimately, our goal is for your business to stand out from the crowd and be remembered for the right reasons, which is why we place such an emphasis on our product and print quality.

Why Mesh Direct?

Competitive Pricing

For the superior quality products and print we provide, we are undoubtedly the cheapest grand format printing supplier in Australia. We specialise in printing big, so we are geared to providing great prices because of the discounts we ourselves receive from our suppliers.

Superior Quality

Mesh Direct is committed to providing superior quality products and finishing to our clients that are second to none. We now have the most advanced finishing techniques and superior quality substrates available. We guarantee the longevity and quality of all our work and ensure all of our products are suited to the harsh Australian environmental conditions.

Customer Service

What we do really well is listen to our clients needs and give them the benefit of our experience, providing them with the best possible result. We are passionate about service and we are with you every step of the way - from your initial enquiry, to letting you know how your order is tracking, to following up after you have received the order.

We pride ourselves in our service from anyone that you might speak to in the business, from the person that first answers your call to the person that delivers your product. Simply put, you will be impressed.

Who we work with?



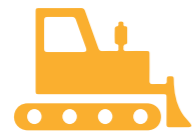
Construction

We specialise in the construction industry and know the best products for building sites. From basic shade cloth dust screens, to huge lengths of printed mesh to enormous building wraps, we have the experience to assist you.



Festivals & Events

We provide solutions to Australia's festivals and events. We understand the logistical complexities and have developed our own project technology to ensure the smallest of things are not forgotten.



Associated Trades

We work with a variety of trade companies all over Australia. We are able to provide printed signage for the smallest or biggest building sites in the country with our nationwide logistics team.



Government

If you are looking at a government department's grand format branding, there is a very good chance we have supplied it. Because of our fantastic pricing and years of experience we win more than our fair share of tenders.



Resellers

If you are a small to medium print shop, without experience in or ability to provide for your clients in grand format, then speak to us. We are extremely competitively priced and we talk your talk. Before you refer your job ask us if we can help you.



Retail

Mesh Direct is one of Australia's leading large format digital printing providers - your destination for exceptional colour, innovative print materials and unmatched graphic solutions. Our commitment to quality customer service and usage of the latest digital technology combines with our years of experience to transform your next artwork into a work of art.



Banner Mesh

Premium

Product Information

Banner mesh is our most popular product due to its versatility. This type of substrate can be used on most applications from scaffolds to temporary fences, and even between fence poles, providing advertising opportunities and creating visually appealing sites.

Banner mesh, or fence mesh as it is sometimes called, is a less permeable option than shade cloth and delivers a stunning print result whilst still allowing for wind flow through the sign. The PVC coated substrate allows the ink to be very well absorbed and provides great UV protection.

Our UV stabilised printing process enables long lasting, highly detailed finished products. Our premium banner mesh product has tested fire retardant properties as well as full CSIRO wind rating. The edges of the banner are finished with Supertuff® seatbelt style webbing, providing an extremely durable, large format printed sign.

Installation

Banner mesh is easy to install with the use of cable ties and metal eyelets spaced every 500mm at the top and every 1000mm at the bottom of the printed banner.

Usage

We recommend banner mesh rolls to be used on larger sites to maximise the visual impact the sign has on passers-by. Using banner mesh on temporary fencing is a very cost-effective outdoor advertising solution. Printed banner mesh can help to create strong brand recognition, as well as often being a very useful direct selling medium.

TECHNICAL SPECIFICATIONS

Printed banner mesh with Mesh Direct includes the following:

- Printed using UV stabilised inks
- Excellent print quality
- Various densities available
- PVC coated polyester
- Nylon seatbelt Supertuff® edging
- 270gsm - 300gsm
- 1 year UV warranty (subject to proper installation)
- Meets all building codes and OH&S bylaws
- Alloy eyelets used for easy installation



Banner Mesh

Standard

Product Information

Standard banner mesh is a budget friendly substrate perfect for photo quality image reproduction. It is available only in 50m x 1.6m rolls, but like premium banner mesh, the substrate can be cut to size onsite as it does not fray and does not necessarily need to be hemmed.

This substrate has 9 threads per inch, providing less wind drag and an ideal fabric for windy areas. However, with few threads per inch than our premium banner mesh product, it doesn't have as good a print result than our premium product. It does still provide a high quality image reproduction. Our standard banner mesh is finished with welded banner tape, as opposed to the the supertuff seatbelt style webbing on our premium banner mesh. Standard banner mesh is a great substrate for our cost conscious clients.

All our mesh banners use a fully UV stabilised printing process through wide format printers. This enables long lasting, highly detailed finished products.

Installation

Standard banner mesh is easy to install using cable ties with metal eyelets spaced every 500mm at the top and every 1000mm at the bottom of the banner.

Usage

Using banner mesh on temporary fencing is a very cost-effective outdoor advertising solution with a great print result. Commonly seen on temporary fences for construction or development sites, building enclosures and scaffolding.

TECHNICAL SPECIFICATIONS

Standard banner mesh with Mesh Direct includes the following:

- Printed using UV stabilised inks
- High print quality reproduction
- PVC coated polyester
- Welded banner tape edging
- Very high print reproduction
- 200gsm
- 1 year UV warranty (subject to proper installation)
- Meets all building codes and bylaws
- Fire resistant substrate available
- Alloy eyelets used for easy installation



Printed Shade Cloth

Product Information

Printed shade cloth is a budget friendly marketing solution which can provide high impact results. Shade cloth is a permeable substrate which allows wind to pass through easily, creating light loads on the structure to which it is attached. Printed shade cloth can incorporate your business logo, colour schemes and fonts. We don't recommend shade cloth for overly elaborate designs or photos but for logos or solid text it is an ideal substrate.

At Mesh Direct we offer both full and partial shade cloth printing options depending on the budget and needs of our clients. Because of its cost we recommend scrim where our clients have longer runs and where the quality of the print is not a priority.

Our shade cloth fabric complies with all OH&S requirements under the relevant building codes. As standard, our shade cloth is printed with UV stabilised inks ensuring that your sign will last and not fade for at least 12 months.

Made from knitted monofilament polythene, it is durable and only has a stretching factor of around 2-3%, ensuring the sign will not droop over time after installation. Our shade cloth has 70% density which results in a good quality print without losing the benefits of lower wind loads from substrate permeability.

Printed shade cloth can be fixed to temporary fencing via cable ties, which makes the installation process quick and easy. Shade cloth can be installed on scaffolds, temporary fences, chain wire fences and as well as building facades to ensure your brand messages have excellent exposure and are customised to your site.

Shade cloth can be used for construction and development sites, retail sites, community and school locations and large-scale events of all types. We sell our unprinted, partially printed or fully printed shade cloth in lengths of 50 metres, so it is ideal for longer runs of temporary or permanent fencing. As shade cloth is typically used in longer runs, without areas for wind forces to escape, it is ideal in high wind areas.

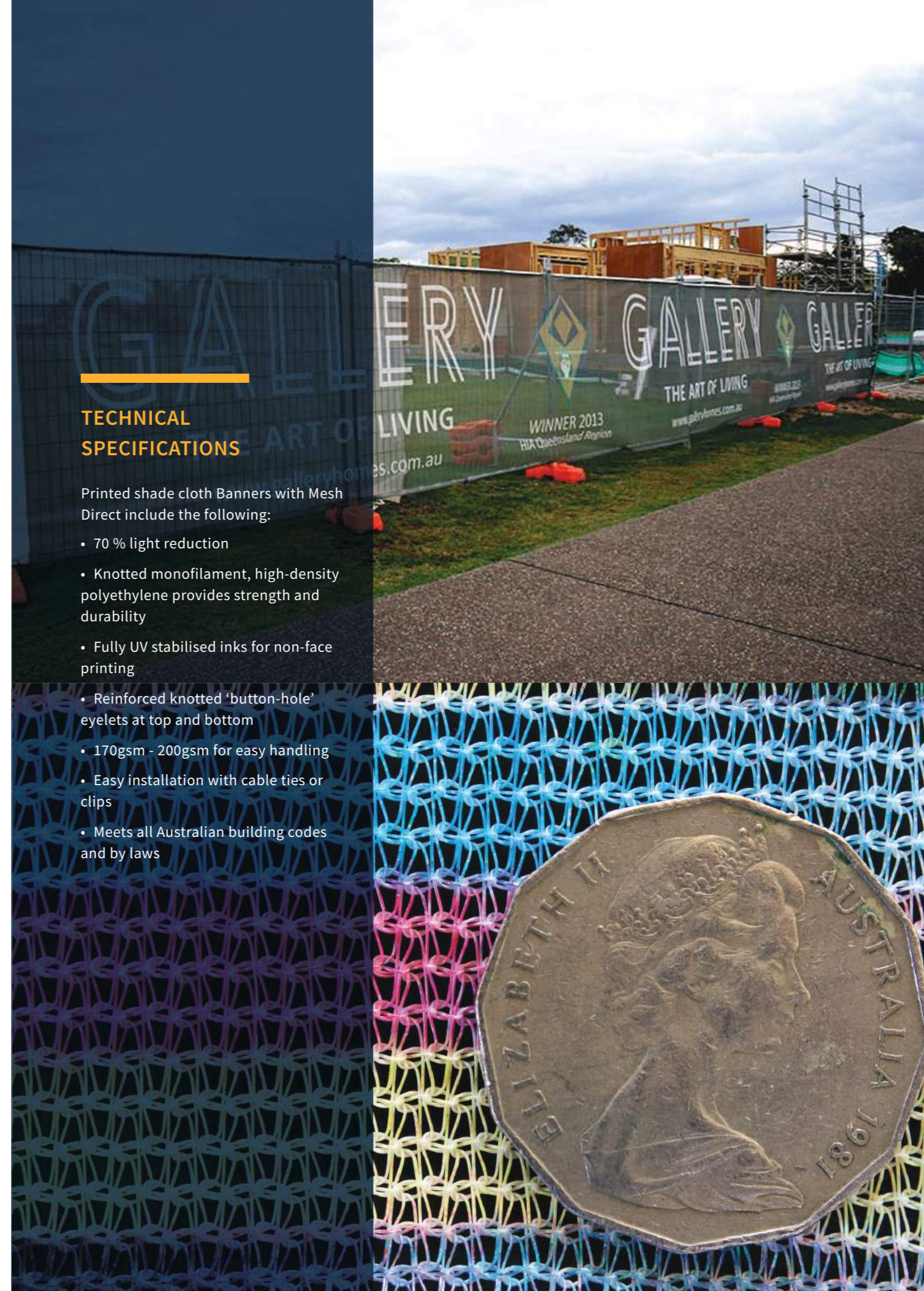
Installation

Usage

TECHNICAL SPECIFICATIONS

Printed shade cloth Banners with Mesh Direct include the following:

- 70 % light reduction
- Knotted monofilament, high-density polyethylene provides strength and durability
- Fully UV stabilised inks for non-face printing
- Reinforced knotted 'button-hole' eyelets at top and bottom
- 170gsm - 200gsm for easy handling
- Easy installation with cable ties or clips
- Meets all Australian building codes and by laws



Vinyl Banners/ Hoarding Banners

Product Information

Vinyl hoardings are a fantastic branding solution for any building site, event or anywhere where the fencing needs to be more solid than a chain link fence. These banners are generally attached to hoardings made from wood panels. The solid surface provides an ideal background for non permeable signs. Hoarding is often used in urban areas, within shopping centres or as a means for crowd control at events.

These banners produce a fantastic print result on a non-porous substrate and can be produced to any size or length required. The durability and fade resistance of the vinyl banner means that it is long lasting and an ideal substrate for large developments.

This substrate can be produced to any size or length but will not suit all applications because of different wind loads. They are suitable for use both indoors and outdoors, and are printed with UV stabilised inks for fade resistance.

Vinyl banners are exceptionally durable and with proper care, can be reused time and time again. Vinyl is very easy to clean and can be easily maintained over the course of your project. On long runs, the use of kedar and sail track finishing gives the appearance that the wall is one large image, directly printed, rather than being a banner which is attached to a wall.

Vinyl banners with kedar and sail track finishing should be installed by experienced signage installers to achieve a perfect result.

Vinyl hoarding banners are ideal for construction/development sites, within shopping centres and for crowd control.

Installation

Usage

TECHNICAL SPECIFICATIONS

Printed vinyl banners with Mesh Direct include the following:

- High quality print production
- 410-440gsm
- Fully UV stabilised inks for long lasting print
- Custom shapes and sizes available
- Various types of finishing available
- Ideal for high traffic areas and prominent sale messages
- Visually appealing for sale messages
- Keder and sail track installation available
- Anti-graffiti coating available



Corflute

Product Information

Mesh Direct offers a lightweight, versatile signage option known as corflute. Corflute signage is a rigid, flat substrate which can be installed virtually anywhere by anyone. We print directly on the substrate rather than using vinyl lettering, which produces a vivid reproduction of artwork for a budget price.

Corflute is available in large sheets (2400mm x 1200mm) and can be printed and cut in any combination required. Fully UV stabilised ink is used to print onto corflute signage so it is long lasting and fade resistant.

This type of signage is often used for real estate signage, building signage and especially signage for election campaigns. Corflute signs are durable temporary signs that can be reused time and time again.

These signs can be used to advertise your brand, or deliver messages or signage, both in indoor and outdoor environments. There are no restrictions on the colour you can use in your design which enables you to convey your brand in the best possible light.

Corflute can be affixed to any flat surface using adhesive tape, glue, screws or nails. It can also be easily attached to fencing through metal eyelets in each corner.

The industries and applications for corflute signage are limitless but we have in the past made signs for; retail (e.g sales, signs, parking signs and staff signage), government (including election campaigns), real estate advertisements, construction industries (including excavation and demolition), councils (e.g safety signs, security signs and communicating information message signs) as well as events and different types of festivals (e.g gate signs, trade stalls, amenities etc).

Installation

Usage

TECHNICAL SPECIFICATIONS

Corflute signage with Mesh Direct include the following:

- Light signage product
- Waterproof, lightweight, water resistant, strong, and durable signage option for short to medium term use
- Available in 3mm or 5mm thickness
- Corflute sheet sizes available up to 2.4m x 1.2m (or bigger in some cases)
- Visually appealing for sale messages
- Great print production quality
- Reinforced eyelets for easy installation on request
- Ideal for hoardings or solid backgrounds
- Custom shapes and sizes available



Jump Form Signage

Product Information

Jump form signage is one of the most spectacular methods a builder or developer can utilise to advertise their brand or building. Being one of the first structures to go into place on a building site, jump form signage progresses upward as the building grows. As jump form is used on larger, and therefore longer duration builds, the message has a long exposure time.

Jump form advertising is not only visually impressive but it also has the added advantage of being visible from further away, and by a larger audience. As the building progresses skyward, it draws the attention of a new audience. With jump form signage being above street level, it has the advantage of being virtually vandal proof.

Usage

Jump form signage can be used to advertise your brand or deliver a message. There are no restrictions on the colour you can use in your design which enables you to convey your brand in the best possible light.

TECHNICAL SPECIFICATIONS

Jump form signage with Mesh Direct include the following:

- Printed using UV stabilised inks
- Printed onto frontlit outdoor vinyl
- Extremely durable and long lasting
- Installs arranged around building site hours
- Very high print reproduction
- 3 year UV warranty
- Meets all building codes and by-laws



Building Wraps

Product Information

There is nothing more impressive than wrapping branded artwork or other council approved artwork (often a replica of the building) around a building as a form of outdoor advertising that blends sympathetically into the environment.

Whether applied for temporary installation, promoting a product or service, or launching an event, building wraps are capable of displaying a bold advertising message for all to see. They also hide the often unsightly visual amenity of construction.

Whatever the appearance of the facade, building wraps truly create a memorable if not a magnificent impression. Given the costs of other forms of out-of-home advertising which are far less permanent or memorable, building wraps are relatively inexpensive although incredibly impressive.

Depending on the intended usage, building wraps are usually made from banner mesh. After printing, the individual panels are joined together and produce the finished building wrap. Wraps are generally made from banner mesh due to the print quality needed, wind load and structure to which it is fixed to.

Wraps or skins, are highly versatile and when used on construction sites, they deliver the purpose of minimising attention to the surrounding environment, concealing and disguising construction works.

Building wraps price and ease of application make it a very popular product. It can be affixed to any flat surface using adhesive tape, glue, screws or nails. It can easily be attached to fencing through metal eyelets in each corner. Though in larger applications we recommend a longer discussion to be clear on messages and installation methods. We believe we are one of Australia's most experienced businesses in building wraps/skins and have been involved in most of the major projects undertaken.

Installation



Our Services

We specialise in grand format printing, in fact it is all we do so we are most definitely specialists in our field. We offer a few services to make your life easier and your project a success. Our designers are very skilled at turning small ideas into enormous signs that showcase your brand or message magnificently. We know all the tricks of the trade to achieve a design that will leap out at your audience.

Although most grand format products are very easy to install yourself we also offer installation services for companies who don't have the time or inclination. Our installers are proud of their work and will ensure that your job is installed perfectly preventing future damage and looking as it should.



Design

Mesh Direct is very driven by design. Most of our clients do not have in-house design teams so we provide our in-house design service and help our clients to create visually stunning and memorable printed signage. We know that banners not only need to look great, but they also need to convey the message they were designed for. Our in-house design team know how to effectively balance design and function and achieve great results for our clients.

We take our design seriously because we simply value our clients brands. We create great looking messages that keep a consistent branding approach which enables our clients businesses to be more recognisable and respected.



Installation




We recommend using our experienced installers where possible to install your printed signage. Our installers are experts at properly hanging banners so that they are tightened at the perfect tension to display perfectly over time. Our installers care about what they do and they are proud of the job they do in getting the optimal visual result from their installation.

Our installers are professionals who have installed hundreds of banners and understand how each substrate will react to the environment it is placed in. Put simply, you can trust our installation team to get the job done properly the first time.



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