Artwork Guidelines.

Follow these guidelines to ensure quality artwork for your signage.

Vector

Raster (Pixel)
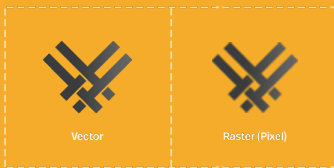
Logos

All logos should be supplied as a vector.

What is a vector file?
A vector file is a file that can be stretched or shrunk without losing clarity. These files are scalable to any size. Files like JPG, GOF or PNG files will become pixelated and blurry when stretched or manipulated. Vector logos are created in Adobe Illustrator and are usually in the format of a PDF, AI or EPS file. To test this zoom in on your file to check if it pixelates.

All files must be converted to CMYK

We prefer .eps or .pdf files. We also accept .ai and .jpg files (.jpg for photos only). We do not accept Corel Draw, Microsoft Office, .png or .cad files.

PDF | AI | EPS | JPG (FOR PHOTOS ONLY)

Clean Artwork

Make sure there are no printer marks (bleed marks, crop marks and colour bars) in your artwork.

Fonts

Either supply us with your chosen font or simply let us know which one you would like.

Imagery

Any images included should be hi-res and supplied at a minimum of 300ppi.

Advanced Options
Color Mode — CMYK Color
Raster Effects — High (300 ppi)

Size

Artboard sizes must be the bleed size or artwork size if we do not require bleed
(see table below for bleed requirements).

PRODUCTS	FINISHED SIZE	ARTWORK SIZE	ARTBOARD
Partial Print Shade Cloth	50m x 1.83m	Saved at 10% of Size	5000mm x 190mm
Open Weave 1.6m	50m x 1.6m	Saved at 10% of Size	5000mm x 164mm
Open Weave 1.8m	50m x 1.8m	Saved at 10% of Size	5000mm x 188mm
Banner Mesh 1.6m (Webbing)	50m x 1.6m	Saved at 10% of Size	5000mm x 164mm
Banner Mesh 1.8m (Webbing)	50m x 1.8m	Saved at 10% of Size	5000mm x 188mm
Banner Mesh 1.6m (Hemmed)	50m x 1.6m	Saved at 10% of Size	5000mm x 165mm
Banner Mesh 1.8m (Hemmed)	50m x 1.8m	Saved at 10% of Size	5000mm x 185mm
Banner Mesh Panels	2.5m x 1.6m	Saved at 100% of Size	2450mm x 1650mm
Vinyl	Any Size	Saved at 10% of Size	Finished Size (no bleed)
Corflute	Any Size	Saved at 10% of Size	Finished Size (no bleed)